



The GOHOBO backpacking guide app is available in the Google Play and Apple App Store now.

**GOHOBO is the first and only app that truly allows backpackers to ditch the guidebooks and go on an adventure to some of the world's most exotic and exciting places.**

Travel guides cover each area of a country and include any place that has something special to offer, not just the major destinations or a 'catch all'. It also covers the great things to see and do at each location, from the well-known to off the beaten track. Including photos and is all available OFFLINE.

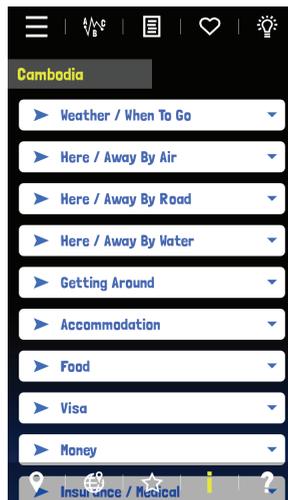
Place & Highlight Overviews



Custom engaging Maps



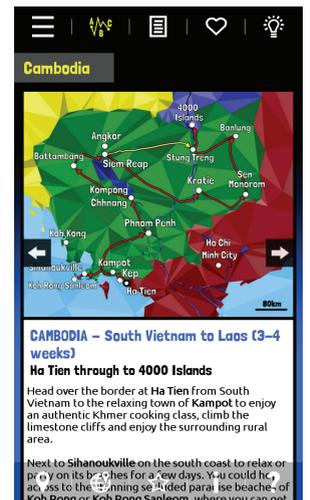
Detailed useful info



Place highlights list



Route ideas



All the information in the app is researched and written for GOHOBO to create current, reliable content that is inspirational but not romanticised, and an engaging read rather than 'wiki' style. It's also constantly updated, 100% independent and gloriously with no ads!

It's packed with all the practical and budget conscious information you need from great places to stay and eat, visas, what to do when you land, scams to watch out for, haggling, tips, the list is comprehensive yet quick to navigate.

Colourful custom maps and detailed travel info show you where you can go from a location, how to do it and the costs, even inter-country - creating a connected feel between places, rather than a disjointed list; a unique and incredibly useful feature.

GPS maps show the location of featured highlights, accommodation, etc. plus a feature to find things nearby such as ATMs, restaurants and so on are both exceptionally useful (requires Internet).

Features such as a wishlist and route ideas mean you can plan your entire trip in advance, or just go with the flow.

Demo available at: <http://bit.ly/GOHOBO-App-Demo>

The app launches with Cambodia and Thailand with more to follow. It's free to download and includes information at country level. Detailed area information can be purchased at tier 1 pricing (£0.79, EUR0.89, AU\$1.09, US\$0.99). Any updates to that area will be of no further charge. Android users require OS 4.4 or above.

Future improvements to the app will include local custom maps, with the aim of offline GPS maps.

The GOHOBO website is now launched at <http://gohobo.net> - If you want to hear our story of how and why some backpackers to shake the backpacking guide world... <http://gohobo.net/aboutus>

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If you want any further info, interviews and the like, you can get in touch via:

Email: [stu@gohobo.net](mailto:stu@gohobo.net)

Twitter: [www.twitter.com/GOHOBONet](http://www.twitter.com/GOHOBONet)

Facebook: [www.facebook.com/GOHOBO.Net](http://www.facebook.com/GOHOBO.Net)

To download the iOS app: <http://bit.ly/GOHOBO-iOS>

To download the Android app: <http://bit.ly/GOHOBO-Android-App>